

Wappinge	er Falls Plaza	1271 Route 9	1271 Route 9	1271 Route 9
Latitude:	41.6072	Wappingers Falls, NY 12	Wappingers Falls, NY 12	Wappingers Falls, NY 12
Longitud	e: -73.9114	Radius: 1.0 miles	Radius: 3.0 miles	Radius: 5.0 miles
2	2000 Total Population	6,573	29,452	70,816
	2000 Group Quarters	54	180	481
	2003 Total Population	6,862	30,013	72,689
	2008 Total Population	7,311	31,381	76,254
	2003 - 2008 Annual Rate	1.28%	0.9%	0.96%
0.0	2000 Households	2,557	10,562	26,162
	2000 Average Household Size	2.55	2.77	2.69
4114	2003 Households	2,679	10,832	27,021
	2003 Average Household Size	2.54	2.75	2.67
	2008 Households	2,887	11,470	28,701
	2008 Average Household Size	2.51	2.72	2.64
	2003 - 2008 Annual Rate	1.51%	1.15%	1.21%
	2000 Families	1,747	7,931	19,228
	2000 Average Family Size	3.07	3.21	3.16
	2003 Families	1,804	8,052	19,665
	2003 Average Family Size	3.07	3.2	3.16
	2008 Families	1,925	8,466	20,748
	2008 Average Family Size	3.06	3.19	3.15
	2003 - 2008 Annual Rate	1.31%	1.01%	1.08%
	2000 Housing Units	2,703	10,960	26,990
	Owner Occupied Housing Units	56.5%	72.0%	72.6%
	Renter Occupied Housing Units	38.2%	24.6%	24.3%
	Vacant Housing Units	5.3%	3.4%	3.1%
	2003 Housing Units	2,824	11,217	27,824
	Owner Occupied Housing Units	56.3%	71.8%	72.8%
	Renter Occupied Housing Units	38.6%	24.8%	24.3%
	Vacant Housing Units	5.1%	3.4%	2.9%
	2008 Housing Units	3,004	11,809	29,399
	Owner Occupied Housing Units	56.7%	72.0%	73.2%
	Renter Occupied Housing Units	39.3%	25.2%	24.4%
	Vacant Housing Units	3.9%	2.9%	2.4%
	Median Household Income			
	2000	\$45,766	\$59,752	\$60,925
	2003	\$50,603	\$65,230	\$67,033
	2008	\$58,097	\$74,415	\$76,806
	Median Home Value			
	2000	\$136,190	\$148,246	\$153,635
	2003	\$156,977	\$170,098	\$181,921
	2008	\$179,346	\$193,336	\$212,840
	Per Capita Income			
	2000	\$22,811	\$25,249	\$26,736
	2003	\$24,730	\$28,403	\$30,541
	2008	\$28,829	\$33,198	\$36,051
	Median Age			
	2000	36.0	37.2	37.8
	2003	36.7	38.3	39.1
	2008	37.8	40.2	41.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source:U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.

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	ger Falls Plaza : 41.6072	1271 Route 9 Wappingers Falls, NY 12	1271 Route 9 Wappingers Falls, NY 12	1271 Route 9 Wappingers Falls, NY 12
	de: -73.9114	Radius: 1.0 miles	Radius: 3.0 miles	Radius: 5.0 miles
dh	2000 Households by Income			
	Household Income Base	2,598	10,569	26,157
UD	< \$15,000	12.9%	7.2%	7.1%
"	\$15,000 - \$24,999	10.9%	7.9%	7.8%
	\$25,000 - \$34,999	13.5%	10.6%	9.7%
	\$35,000 - \$49,999	15.4%	13.8%	14.1%
	\$50,000 - \$74,999	20.6%	24.3%	23.5%
	\$75,000 - \$99,999	12.2%	15.6%	16.1%
	\$100,000 - \$149,999	10.7%	15.1%	14.9%
	\$150,000 - \$199,999	3.0%	3.9%	4.4%
	\$200,000+	0.8%	1.7%	2.2%
	Average Household Income	\$57,023	\$69,115	\$72,217
	2003 Households by Income			
	Household Income Base	2,681	10,831	27,019
	< \$15,000	11.8%	6.3%	6.1%
	\$15,000 - \$24,999	9.7%	6.8%	6.8%
	\$25,000 - \$34,999	13.1%	9.9%	9.0%
	\$35,000 - \$49,999	14.7%	12.7%	12.9%
	\$50,000 - \$74,999	19.2%	22.1%	21.5%
	\$75,000 - \$99,999	13.0%	16.3%	16.8%
	\$100,000 - \$149,999	13.7%	18.7%	18.5%
	\$150,000 - \$199,999	3.4%	4.7%	5.4%
	\$200,000+	1.3%	2.5%	3.2%
	Average Household Income	\$63,483	\$77,515	\$81,903
	2008 Households by Income			
	Household Income Base	2,889	11,470	28,706
	< \$15,000	9.7%	5.0%	4.7%
	\$15,000 - \$24,999	8.4%	5.6%	5.5%
	\$25,000 - \$34,999	10.7%	7.5%	6.8%
	\$35,000 - \$49,999	13.7%	11.1%	11.0%
	\$50,000 - \$74,999	19.3%	21.2%	20.5%
	\$75,000 - \$99,999	13.0%	15.6%	16.0%
	\$100,000 - \$149,999	17.6%	22.9%	22.6%
	\$150,000 - \$199,999	5.4%	7.1%	8.1%
	\$200,000+	2.0%	4.0%	4.9%
	Average Household Income	\$73,178	\$89,535	\$95,470
	2000 Owner Occupied HUs by Value			
	Total	1,528	7,882	19,604
	<\$50,000	8.2%	5.9%	3.9%
	\$50,000 - 99,999	16.3%	9.5%	9.0%
	\$100,000 - 149,999	40.7%	36.4%	34.0%
	\$150,000 - 199,999	28.3%	36.1%	34.8%
	\$200,000 - \$299,999	5.0%	10.4%	14.7%
	\$300,000 - 499,999	1.1%	1.3%	2.9%
	\$500,000 - 999,999	0.0%	0.3%	0.5%
	\$1,000,000+	0.4%	0.2%	0.2%
	Average Home Value	\$136,573	\$151,854	\$164,138
	2000 Specified Renter Occupied HUs by Cont	ract Rent		
	Total	1,068	2,694	6,542
	With Cash Rent	95.0%	95.8%	95.8%
	No Cash Rent	5.0%	4.2%	4.2%
	Median Rent	\$640	\$693	\$698
	Average Rent	\$645	\$702	\$714

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.

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Wappinger Falls Plaza 1271 Route 9 1271 Route 9 1271 Route 9 Latitude: 41.6072 Wappingers Falls, NY 12 Wappingers Falls, NY 12 Wappingers Falls, NY 12 Longitude: -73.9114 Radius: 1.0 miles Radius: 3.0 miles Radius: 5.0 miles 2000 Population by Age Total 6,572 29,452 70,816 0 - 4 7.0% 6.6% 6.4% 5 - 9 7.4% 7.5% 7.5% 10 - 14 6.8% 7.8% 7.6% 15 - 24 12.0% 11.3% 11.0% 25 - 34 15.1% 13.0% 12.6% 35 - 44 15.9% 17.5% 17.8% 45 - 54 14.3% 13.1% 14.8% 55 - 64 9.0% 9.8% 9.9% 65 - 74 7.6% 7.3% 7.4% 75 - 84 4.7% 3.8% 3.9% 85+ 1.4% 1.1% 1.2% 18+ 74.9% 73.9% 74.3% 2003 Population by Age Total 6,860 30,014 72,689 0 - 4 6.8% 6.4% 6.2% 5 - 9 7.0% 7.0% 6.9% 10 - 14 7.2% 7.6% 7.6% 15 - 24 12.9% 12.2% 11.7% 25 - 34 13.3% 11.6% 11.1% 35 - 44 16.1% 16.8% 16.9% 45 - 54 13.4% 15.0% 15.5% 55 - 64 9.7% 10.7% 11.1% 65 - 74 7.2% 7.4% 7.4% 75 - 84 4.9% 4.2% 4.4% 1.2% 85+ 1.5% 1.3% 18+ 75.1% 74.8% 75.3% 2008 Population by Age Total 7,312 31,381 76,256 0 - 4 6.8% 6.2% 6.0% 5 - 9 6.3% 6.2% 6.0% 7.4% 10 - 14 7.0% 7.4% 15 - 24 13.8% 13.1% 12.7% 25 - 34 12.4% 10.3% 9.7% 35 - 44 14.7% 14.8% 14.8% 45 - 54 14.8% 16.7% 17.1% 55 - 64 10.7% 11.8% 12.4% 65 - 74 6.7% 7.3% 7.4% 75 - 84 4.7% 4.9% 5.0% 85+ 1.4% 1.8% 1.6% 18+ 75.8% 75.6% 76.1% 2000 Population by Sex Males 48.1% 49.0% 49.0% **Females** 51.9% 51.0% 51.0% 2003 Population by Sex Males 47.9% 49.0% 49.0% **Females** 52.1% 51.0% 51.0% 2008 Population by Sex Males 47.8% 48.9% 49.0% **Females** 52.1% 51.1% 51.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.

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Wappinge	er Falls Plaza	1271 Route 9	1271 Route 9	1271 Route 9
	41.6072	Wappingers Falls, NY 12	Wappingers Falls, NY 12	Wappingers Falls, NY 12
Longitude	e: -73.9114	Radius: 1.0 miles	Radius: 3.0 miles	Radius: 5.0 miles
	2000 Population by Race/Ethnicity			_
	Total	6,572	29,452	70,816
	White Alone	85.9%	86.3%	87.7%
	Black Alone	5.2%	5.1%	4.7%
	American Indian Alone	0.2%	0.2%	0.2%
	Asian or Pacific Islander Alone	2.9%	4.2%	4.2%
	Some Other Race Alone	3.3%	2.2%	1.7%
	Two or More Races	2.6%	2.0%	1.6%
	Hispanic Origin	10.3%	7.5%	6.1%
		39.7	35.5	31.6
	Diversity Index	39.7	33.3	31.0
	2003 Population by Race/Ethnicity			
	Total	6,863	30,013	72,691
	White Alone	84.6%	85.2%	86.8%
	Black Alone	5.5%	5.5%	5.0%
	American Indian Alone	0.2%	0.2%	0.2%
	Asian or Pacific Islander Alone	2.9%	4.4%	4.3%
	Some Other Race Alone	4.0%	2.7%	2.0%
	Two or More Races	2.8%	2.1%	1.7%
	Hispanic Origin	11.8%	8.6%	6.9%
	Diversity Index	43.1	38.4	34.0
	2008 Population by Race/Ethnicity			
	Total	7,311	31,383	76,254
	White Alone	82.6%	83.3%	85.2%
	Black Alone	6.0%	6.1%	5.6%
	American Indian Alone	0.2%	0.2%	0.2%
	Asian or Pacific Islander Alone	3.0%	4.6%	4.6%
	Some Other Race Alone	5.2%	3.6%	2.6%
	Two or More Races	3.0%	2.2%	1.8%
	Hispanic Origin	14.1%	10.3%	8.3%
	Diversity Index	48.0	42.9	38.0
5	2000 Population 3+ by School Enrollment			
4	Total	6,281	28,393	68,357
7	Enrolled in Nursery/Preschool	1.5%	1.8%	1.9%
	Enrolled in Kindergarten	1.6%	1.6%	1.4%
	Enrolled in Grade 1-8	12.1%	13.0%	12.9%
	Enrolled in Grade 9-12	5.0%	6.1%	6.1%
	Enrolled in College	3.2%	4.2%	4.1%
	Enrolled in Grad/Prof School	0.6%	0.8%	1.2%
	Not Enrolled in School	76.0%	72.6%	72.3%
	2000 Population 25+ by Educational Attainmen		40.774	47.040
	Total	4,438	19,774	47,949
	Less than 9th Grade	3.9%	3.0%	3.0%
	9th - 12th Grade, No Diploma	11.3%	8.5%	8.0%
	High School Graduate	35.6%	29.7%	27.7%
	Some College, No Degree	17.7%	18.9%	19.8%
	Associate Degree	7.4%	10.5%	10.1%
	Bachelor's Degree	15.5%	18.3%	18.2%
	Master's/Prof/Doctorate Degree	8.5%	11.0%	13.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.

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Wappinger Falls Plaza 1271 Route 9 1271 Route 9 1271 Route 9 Latitude: 41.6072 Wappingers Falls, NY 12 Wappingers Falls, NY 12 Wappingers Falls, NY 12 Longitude: -73.9114 Radius: 1.0 miles Radius: 3.0 miles Radius: 5.0 miles 2000 Population 15+ by Sex and Marital **Status** Total 5,156 23,121 55,838 **Females** 52.7% 51.7% 51.7% **Never Married** 12.5% 11.1% 10.8% Married, not Separated 27.7% 30.7% 31.0% Married, Separated 1.4% 1.2% 1.1% Widowed 6.6% 4.6% 4.9% Divorced 4.5% 4.0% 3.8% Males 47.3% 48.3% 48.3% **Never Married** 14.1% 13.1% 13.1% Married, not Separated 27.6% 30.6% 30.6% Married, Separated 1.0% 0.8% 0.8% Widowed 1.2% 1.0% 1.1% Divorced 3.5% 2.8% 2.7% 2000 Population 16+ by Employment Status 5,056 22,702 54,889 Total In Labor Force 67.2% 67.6% 66.9% Civilian Employed 64.7% 65.3% 64.4% Civilian Unemployed 2.5% 2.2% 2.4% In Armed Forces 0.0% 0.1% 0.1% Not in Labor Force 32.8% 32.4% 33.1% 2003 Civilian Population 16+ in Labor Force Civilian Employed 94.3% 95.4% 95.0% Civilian Unemployed 4.6% 5.7% 5.0% 2008 Civilian Population 16+ in Labor Force Civilian Employed 93.6% 95.3% 95.0% Civilian Unemployed 6.4% 4.7% 5.0% 2000 Females 16+ by Employment Status and Age of Children 11.726 28.378 Total 2.660 7.2% Own Children < 6 Only 7.9% 7.2% Employed/in Armed Forces 4.8% 4.3% 3.9% Unemployed 0.3% 0.2% 0.2% 3.2% Not in Labor Force 2.7% 2.8% Own Children < 6 and 6-17 Only 7.3% 6.9% 6.8% 3.1% Employed/in Armed Forces 3.6% 3.3% Unemployed 0.5% 0.3% 0.1% Not in Labor Force 3.2% 3.6% 3.4% Own Children 6-17 Only 15.6% 19.8% 19.3% Employed/in Armed Forces 12.7% 15.3% 14.6% Unemployed 0.3% 0.3% 0.4% Not in Labor Force 4.2% 2.6% 4.3% No Own Children < 18 69.2% 66.0% 66.7% Employed/in Armed Forces 35.5% 35.7% 35.3% Unemployed 0.8% 0.8% 1.3% Not in Labor Force 32.9% 29.5% 30.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003.

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Wappinger Falls Plaza 1271 Route 9 1271 Route 9 1271 Route 9 Wappingers Falls, NY 12 Latitude: 41.6072 Wappingers Falls, NY 12 Wappingers Falls, NY 12 Radius: 1.0 miles Radius: 3.0 miles Radius: 5.0 miles Longitude: -73.9114 2003 Employed Population 16+ by Industry Total 3,438 15,052 35,951 Agriculture/Mining 0.1% 0.4% 0.8% Construction 6.7% 5.7% 5.9% Manufacturing 11.6% 14.6% 15.7% Wholesale Trade 3.5% 2.7% 2.5% Retail Trade 12.6% 12.5% 11.9% Transportation/Utilities 5.6% 6.4% 6.0% Information 2.6% 2.8% 2.9% Finance/Insurance/Real Estate 5.3% 5.1% 5.5% 44.5% 46.5% 44.0% Services **Public Administration** 5.4% 5.3% 4.8% 2003 Employed Population 16+ by Occupation 3.441 15.053 35.948 White Collar 60.9% 64.4% 67.1% Management/Business/Financial 9.4% 11.4% 12.4% Professional 24.7% 26.6% 28.8% Sales 12.4% 12.1% 12.1% Administrative Support 14.3% 14.3% 13.9% Services 18.9% 15.3% 13.9% Blue Collar 20.2% 20.3% 19.0% Farming/Forestry/Fishing 0.2% 0.1% 0.2% 6.0% 5.2% 5.0% Construction/Extraction 4.5% 5.5% 4.9% Installation/Maintenance/Repair 4.8% 4.4% 4.0% Production 4.9% 5.1% 4.9% Transportation/Material Moving 2000 Workers 16+ by Means of Transportation to Work 3,176 14.558 34.745 Drove Alone - Car, Truck, or Van 80.7% 81.9% 82.1% Carpooled - Car, Truck, or Van 10.5% 9.2% 9.1% **Public Transportation** 4.4% 5.0% 4.5% Walked 2.0% 1.5% 1.6% 0.7% Other Means 1.5% 0.6% 0.8% Worked at Home 1.7% 2.1% 2000 Workers 16+ by Travel Time to Work 3,178 14,556 34,745 Did Not Work at Home 99.2% 98.3% 97.9% Less than 5 minutes 1.5% 2.2% 2.2% 5 to 9 minutes 11.5% 9.3% 10.0% 10 to 19 minutes 31.2% 31.7% 30.2% 20 to 24 minutes 13.6% 14.4% 13.7% 25 to 34 minutes 14.0% 12.0% 13.0% 35 to 44 minutes 6.3% 5.4% 5.7% 45 to 59 minutes 8.1% 8.3% 8.3% 60 to 89 minutes 7.7% 9.0% 8.8% 90 or more minutes 5.2% 6.0% 6.0% 0.8% 1.7% Worked at Home 2.1% Average Travel Time to Work (in min) 29.0 30.2 30.3 2000 Households by Vehicles Available Total 2,580 10,717 26,182 None 10.6% 5.6% 5.2% 1 38.4% 28.1% 29.1% 2 37.1% 45.5% 45.3% 3 10.9% 15.8% 15.0% 2.4% 4 3.7% 3.9% 5+ 0.7% 1.3% 1.4% Average Number of Vehicles Available 1.6 1.9 1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.

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	er Falls Plaza 41.6072	1271 Route 9 Wappingers Falls, NY 12	1271 Route 9 Wappingers Falls, NY 12	1271 Route 9 Wappingers Falls, NY 12
	le: -73.9114	Radius: 1.0 miles	Radius: 3.0 miles	Radius: 5.0 miles
	2000 Households by Type			
	Total	2,557	10,562	26,162
41 1	Family Households	68.3%	75.1%	73.5%
	Married-couple Family	51.4%	61.4%	61.2%
	With Related Children	24.5%	30.2%	29.7%
	Other Family (No Spouse)	16.9%	13.7%	12.3%
	With Related Children	10.7%	8.2%	7.3%
	Nonfamily Households	31.7%	24.9%	26.5%
	Householder Living Alone	25.6%	20.2%	21.8%
	Householder Not Living Alone	6.1%	4.7%	4.7%
	Households with Related Children	35.2%	38.3%	37.0%
	Households with Persons 65+	25.5%	23.8%	24.0%
	2000 Households by Size			
	Total	2,557	10,562	26,162
	1 Person Household	25.7%	20.3%	21.8%
	2 Person Household	32.3%	32.6%	32.4%
	3 Person Household	17.2%	17.8%	17.5%
	4 Person Household	14.7%	17.8%	17.2%
	5 Person Household	6.9%	8.0%	7.5%
	6 Person Household	2.0%	2.5%	2.5%
	7+ Person Household	1.2%	1.1%	1.1%
	2000 Households by Year Householder Mo	oved In		
	Total	2,598	10,581	26,167
	Moved in 1999 to March 2000	17.3%	13.2%	13.9%
	Moved in 1995 to 1998	27.2%	24.2%	24.5%
	Moved in 1990 to 1994	15.9%	15.4%	15.6%
	Moved in 1980 to 1989	12.8%	18.0%	17.6%
	Moved in 1970 to 1979	10.5%	14.1%	13.9%
	Moved in 1969 or Earlier	16.2%	15.2%	14.4%
	Median Year Householder Moved In	1993	1990	1991
	2000 Housing Units by Units in Structure			
	Total	2,736	11,089	27,052
	1, Detached	48.2%	66.0%	68.0%
	1, Attached	7.9%	5.4%	5.6%
	2	10.1%	4.4%	3.6%
	3 or 4	9.9%	5.2%	4.9%
	5 to 9	7.7%	5.3%	5.8%
	10 to 19	3.7%	4.1%	4.9%
	20+	7.5%	4.8%	4.0%
	Mobile Home	5.0%	4.7%	3.2%
	Other	0.0%	0.0%	0.0%
	2000 Housing Units by Year Structure Buil	lt		
	Total	2,760	10,977	27,018
	1999 to March 2000	0.0%	0.9%	1.2%
		1.6%	0.9% 2.2%	2.9%
	1995 to 1998			
	1990 to 1994	2.8%	2.9%	4.0%
	1980 to 1989	5.9%	11.3%	13.3%
	1970 to 1979	12.6%	18.7%	20.8%
	1969 or Earlier	77.1%	64.0%	57.7%
	Median Year Structure Built	1959	1964	1966

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Wappinger Falls Plaza 1271 Route 9 1271 Route 9 1271 Route 9

Latitude: 41.6072 Wappingers Falls, NY 12 Wappingers Falls, NY 12 Wappingers Falls, NY 12

Longitude: -73.9114 Radius: 1.0 miles Radius: 3.0 miles Radius: 5.0 miles

Top 3 ACORN Consumer Groups

1.	Upper Income Empty Nest	Older Settled Married C	Upper Income Empty Nest
2.	Newly Formed Households	Upper Income Empty Nest	Semirural Lifestyle
3.	Older Settled Married C	Semirural Lifestyle	Older Settled Married C



2003 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

business revenue.			
Apparel & Services: Total \$	\$8,126,154	\$39,718,879	\$104,409,354
Average Spent	\$3,033.28	\$3,666.81	\$3,864.01
Spending Potential Index	114	137	145
Computers & Accessories: Total \$	\$753,277	\$3,716,145	\$9,798,352
Average Spent	\$281.18	\$343.07	\$362.62
Spending Potential Index	95	116	122
Education: Total \$	\$2,551,921	\$12,505,280	\$32,806,552
Average Spent	\$952.56	\$1,154.48	\$1,214.11
Spending Potential Index	98	119	125
Entertainment/Recreation: Total \$	\$7,617,508	\$37,887,014	\$99,897,772
Average Spent	\$2,843.41	\$3,497.69	\$3,697.04
Spending Potential Index	96	119	125
Food at Home: Total \$	\$13,592,830	\$65,952,963	\$173,779,814
Average Spent	\$5,073.84	\$6,088.72	\$6,431.29
Spending Potential Index	113	135	143
Food Away from Home: Total \$	\$9,059,320	\$44,024,433	\$115,927,589
Average Spent	\$3,381.61	\$4,064.29	\$4,290.28
Spending Potential Index	114	136	144
Health Care: Total \$	\$7,562,273	\$37,030,130	\$98,066,380
Average Spent	\$2,822.80	\$3,418.59	\$3,629.27
Spending Potential Index	90	109	116
HH Furnishings & Equipment: Total \$	\$5,534,805	\$27,532,546	\$72,682,362
Average Spent	\$2,066.00	\$2,541.78	\$2,689.85
Spending Potential Index	101	124	132
Investments: Total \$	\$24,892,252	\$129,150,795	\$337,317,695
Average Spent	\$9,291.62	\$11,923.08	\$12,483.54
Spending Potential Index	109	140	147
Retail Goods: Total \$	\$61,794,135	\$302,770,430	\$799,602,012
Average Spent	\$23,066.12	\$27,951.48	\$29,591.87
Spending Potential Index	99	120	128
Shelter: Total \$	\$32,482,516	\$160,439,355	\$421,580,897
Average Spent	\$12,124.87	\$14,811.61	\$15,601.97
Spending Potential Index	95	116	122
TV/Video/Sound Equipment: Total \$	\$2,345,295	\$11,377,670	\$2,345,295
Average Spent	\$875.44	\$1,050.38	\$1,109.32
Spending Potential Index	92	110	116
Travel: Total \$	\$4,433,728	\$22,251,751	\$58,574,691
Average Spent	\$1,654.99	\$2,054.26	\$2,167.75
Spending Potential Index	95	118	124
Vehicle Maintenance & Repairs: Total \$	\$2,458,005	\$11,998,935	\$31,708,295
Average Spent	\$917.51	\$1,107.73	\$1,173.47
Spending Potential Index	93	112	119
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Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the Consumer Expenditure Surveys, Bureau of Labor Statistics. Data was updated in September of 2003 based on the Consumer Expenditure Surveys from 1999, 2000 and 2001.

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